



LaNia Bond

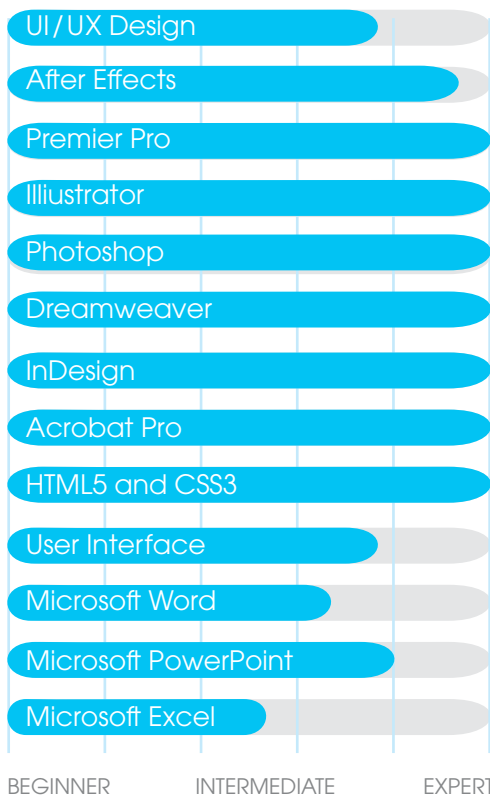
GRAPHIC AND WEB DESIGNER

www.designlaniabond.com

Qualification Highlights

Exceptional proficiency in operation of all industry standard design and business software applications. Expert abilities in video editing and production, creation of all graphic image formats (gif, eps, tiff, jpg) and creating aesthetically clean and relevant graphic designs. Has the ability to work efficiently in fast paced, deadline driven industries; independently or as part of a team.

Skills



Education

2019-2020

Certification in Mobile App Development
Columbia College of Chicago, Chicago, IL

2012-2014

Master of Management in Design & Media
Robert Morris University, Chicago, IL

2007-2010

Bachelor of Applied Science in Graphic Arts
Robert Morris University, Chicago, IL

Experience

8/2019 - 11/2019

Production and Email Designer
US Foods

PowerPoint

PhotoShop

Illustrator

InDesign

Long-term contract as production and email designer specializing in print and email production.

- Digital Banner Ads (Internet and Television)
- Large signage
- Multi-page print procures
- Email design and HTML coding
- Calendar publication
- Social media graphics
- Direct Mail items
- Presentation design

9/2018 - 12/2018

Contract Presentation Specialist
Lincoln International (Williams Lea Tag)

PowerPoint

Illustrator

Photoshop

InDesign

PowerPoint presentations for internal and external clients. Graphic creation for pitch books and multiple document types to support the client's brand.

8/2017 - 5/2018

Contract Graphic and Video Designer
Fashion Fair Cosmetics (Johnson Publishing)

AfterEffects

Premier Pro

PhotoShop

Illustrator

Photography

Graphic design support for a national cosmetics in Chicago. Created weekly advertising items used in email, web and social media campaigns by the national and international sales and marketing teams B2B and B2C marketing collateral design including:

- E-commerce email
- Social media images
- Banner ads
- In-store signage
- Video and audio editing and production
- Created custom animated GIFs
- Product photography and retouching

2011 - 2017

Contract Graphic and Video Designer
Various Clients

AfterEffects

PowerPoint

PhotoShop

Illustrator

Photography

Several short-term temp assignments for various clients.

- MacVad, Ltd. - Retail product packaging design
- NextPoint - PowerPoint
- Dizon - Brand design
- EyeKa 10 - Product packaging and signage design